

Hello Family,

At Power Financial Credit Union (PFCU) our approach is simple: we treat every member like family.

PFCU was started 72 years ago on the belief that the needs of our members should come first. We believed that then and we still believe it today. That is why, we measure our success by the financial strength and well-being of our members. And that is why, through good times and bad, one thing has remained consistent: PFCU's steadfast commitment to our members and our community.

Delivering the Best Possible Experience

Since you are family, we take great pride in how we serve you. In a challenging economic environment, our team continues to provide an outstanding member experience to help you meet all your financial goals.

Here are a few of the things our members are saying:

"Excellent service. I have been with PFCU for over 35 years. Friendly service with a smile every time. I would definitely recommend PFCU to all my friends and family. Always low rates and fast and reliable services."

"I love Power Financial Credit Union. You walk in and you get a feeling of being at home. Everybody is so welcoming, friendly, warm, and knowledgeable, you can't help but love them all! I would most definitely recommend Power Financial Credit Union to do your banking."

Your Credit Union is Strong and Growing

I would like to congratulate our team for once again being recognized by Bauer Financial, the nation's leading independent bank and credit union rating firm, with a 5-star credit union rating! This rating classifies PFCU as a superior financial institution for strength and stability.

Even through the pandemic, your credit union has seen great growth and continues to maintain a strong financial position.

Our continued strength and growth have allowed us to do things like:

- Invest in state-of-the-art technology to create a more robust mobile and online banking experience
- · Become the first credit union in South Florida to eliminate overdraft fees
- · Roll out new products such as Zelle®, a safe and easy way to send and receive money

Let Others Know about the PFCU Difference

Our credit union only prospers when our overall membership does. To continue the success of our organization and ensure as many benefits as possible for our members, we must keep growing our family. That means adding new, hardworking individuals like you that are looking for a better way to bank.

If you have a friend, neighbor or family member that wants to experience the credit union difference, now is the perfect time to join PFCU. In appreciation for spreading the word, we will reward both you and the person you refer with \$50* when they join our family.

We Are Here For You

Since 1951, we have been a resource to countless individuals and small businesses offering guidance and support. As you think about your financial well-being, I encourage you to lean on us when you need help. Whether you want to pay down debt, buy a car or start planning for retirement, we are here to help you find a solution for your unique financial situation.

I am extremely grateful for your trust and support over the years. It is our honor to have you as a valued member of the PFCU family. We look forward to serving you again soon.

Sincerely,

Allan Prindle President & CEO





When your friend or relative joins the Power Financial Credit Union family you can each earn \$50.

*Referral promotion ends December 31st of current year. Prizes will be awarded upon account meeting qualification criteria. New accounts require opening a checking account with direct deposit or a minimum initial deposit of \$500, or refinance an existing loan from another financial institution. Checking account must remain open for 90 days. Referred member must open a new Power Financial Credit Union share account as the primary owner and can't have any existing or prior Power Financial Credit Union account. Referring member must be a current Power Financial Credit Union member. Power Financial Credit Union employees aren't eligible. Subject to membership eligibility—Power Financial Credit Union's membership consists of those who: live, work or go to school in Broward, Charlotte, Collier, Lee, Martin, Miami-Dade, Monroe, Palm Beach County, Hillsborough, Manatee, Pinellas, Sarasota or St. Lucie counties; employees of FPL/NextEra; employees of Ryder System; members and employees of Bonefish & Tarpon Trust; and immediate family of all current members. Must be 18 or older. Referral card must be presented when the account is opened, and must contain the current member's name, address and phone number. Restrictions apply – please visit or call Power Financial Credit Union for complete details. Cannot be combined with other offers. A 1099 may be issued for the value of the gift on your behalf as income.



- Manage Spend Limits
- Set Transaction Alerts
- Travel Notifications (Coming Soon!)
- And more!

Available in our Mobile App and Online Banking.

Holiday Closings

Memorial Day May 29, 2023 Juneteenth (Freedom Day) June 19, 2023







