



CONTACT

Megan Miller/Barbara W. Goldberg
O'Connell & Goldberg PR
(954) 964-9098
mmiller@oandgpr.com/bgoldberg@oandgpr.com



POWER FINANCIAL CREDIT UNION CELEBRATES *Credit Union Earns 2018 “Best” Ranking for Fifth Consecutive Year*

PEMBROKE PINES, Fla. – (September 21, 2018) – Celebrating its 67th year of service to South Florida, Power Financial Credit Union’s reputation for treating members and staff like family has once again earned national recognition from a leading publication in the financial sector.

Member-owned Power Financial Credit Union has been named to *Credit Union Journal’s* 2018 “Best Credit Unions to Work For” rankings for a fifth consecutive year. The institution previously was included in the magazine’s 2017, 2016, 2015 and 2014 “Best” rankings – every year that the rankings have been published.

“We’re honored to have been recognized as a ‘Best Credit Union’ for the fifth year in a row. It’s a testament to our team and the core values that have guided Power Financial Credit Union since 1951,” said President and Chief Executive Officer Allan M. Prindle.

Determining *Best Credit Unions to Work For* is a two-step process. Each credit union’s workplace policies, practices, and demographics first undergo a thorough evaluation, which accounts for approximately 25% of the final score. Employee surveys provide an assessment of the experiences and attitudes of individual employees about their workplace. Those surveys represent approximately 75% of the total valuation. Combined, the two scores determine which credit unions are ranked “*Best*” and where they rank.

Credit Union Journal lauded Power Financial Credit Union for its gain-sharing programs, providing generous healthcare packages, and promoting employee engagement through various “spirit days,” as among the reasons for its “Best” ranking.

For more information on the *Best Credit Unions to Work For* program, visit www.BestCreditUnionstoWorkFor.com.

About Power Financial Credit Union

Power Financial Credit Union is a community-based, member-owned financial institution that has been providing high-quality, family-based financial services to the South Florida community for more than 65 years. We Hear You. Respect You. And Treat You Like Family. Power Financial Credit Union, which has been awarded a 5-Star Rating from BauerFinancial, Inc., the nation's top bank rating service, was named a "Top Workplace" by South Florida's *Sun Sentinel* newspaper in 2017 and 2016, and, for a fourth consecutive year in 2017, one of *Credit Union Journal's* "Best Credit Unions to Work For." Power Financial Credit Union also was recognized in 2016 for its Leadership and Service by *South Florida Business Journal* and ranked as Florida's Top Performing Credit Union by S&P Global Market Intelligence.

Power Financial Credit Union serves more than 35,000 members with combined total assets approaching \$650 million and six branches and eight ATMs throughout South Florida, along with an ATM in Alpharetta, GA. The institution offers all the advanced products, services and tools of large banks, but with a unique, personalized, family friendly, community-centered focus. It also provides extensive electronic services to members, with 90% of all transactions conducted outside its branches. Additional information is available at www.powerfi.org or by calling 800.548.5465.

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