



CONTACT:

Jeff Bray/Barbara W. Goldberg

O'Connell & Goldberg PR

(954) 964-9098

[jbray@oandgpr.com](mailto:jbray@oandgpr.com)/[bgoldberg@oandgpr.com](mailto:bgoldberg@oandgpr.com)

**Power Financial Credit Union Names Legna Gonzalez  
Managing Director of Investments, CFS, L.P. Program Manager**

**PEMBROKE PINES, Fla.** – (June 28, 2017) – Power Financial Credit Union is pleased to announce the appointment of **Legna Gonzalez** as Managing Director of Investments and CUSO Financial Services, L.P. Program Director. CUSO Financial Services, L.P., is the credit union service organization through which Power Financial Credit Union provides investment services to its members.

In her new position, Gonzalez will lead the credit union's Power Investment Services, which is approaching \$200 million in assets under management and includes a full range of credit union member investment and financial advisement options, from retirement income planning and mutual fund selection to asset allocation and portfolio reviews.

Gonzalez brings more than 15 years of experience in the financial services industry to her new position. She joined Power Financial Credit Union's Power Investment Services team from the Miami office of HSBC Securities, where she was a Vice President and Investment Specialist for one of the world's largest banking and financial services organizations.

"From financial planning to comprehensive portfolio management, Legna demonstrates unparalleled service and personal commitment, delivering investment solutions that provide the highest value and benefits to our members," said Chief Executive Officer and President Allan M. Prindle. "We congratulate Legna on her past accomplishments and look forward to having her talents and expertise working on behalf of Power Financial Credit Union members for many years to come."

Prior to her position with HSBC Securities, Gonzalez was a vice president in the Miami office of leading alternative asset and investment specialist, Fairfield Greenwich Group, where she marketed hedge funds to institutional investors and high net worth individuals, and a private client services sales associate at Credit Suisse First Boston in Miami.

A resident of Pembroke Pines, Gonzalez earned a Master of Science in Finance and Bachelor of Arts in Economics from Florida International University.

## **About Power Financial Credit Union**

Power Financial Credit Union is a community-based, member-owned financial institution that has been providing high-quality, family-based financial services to the South Florida community for more than 65 years. We Hear You. Respect You. And Treat You Like Family. Power Financial Credit Union, which has been awarded a 5-Star Rating from BauerFinancial, Inc., the nation's top bank rating service, was named a "Top Workplace" by South Florida's *Sun Sentinel* newspaper in 2017 and 2016, and, for a third consecutive year in 2016, one of *Credit Union Journal's* "Best Credit Unions to Work For."

Following its merger with Ryder System Federal Credit Union in October 2016, Power Financial Credit Union serves more than 35,000 members with combined total assets approaching \$650 million and six branches and eight ATMs throughout South Florida, along with an ATM in Alpharetta, GA. The institution offers all the advanced products, services and tools of large banks, but with a unique, personalized, family friendly, community-centered focus. It also provides extensive electronic services to members, with 90% of all transactions conducted outside its branches. Additional information is available at [www.powerfi.org](http://www.powerfi.org) or by calling 800.548.5465.

###