

## **Power Financial Credit Union's Chief Membership Officer Wins NAFCU's Professional of the Year Award**

*Quevedo was chosen as Professional of the Year in the large credit union category (\$250 million in assets and greater).*

PEMBROKE PINES, Fla. ([PRWEB](#)) September 02, 2020 -- Alicia Quevedo, Chief Membership Officer of [Power Financial Credit Union](#) was chosen as Professional of the Year by the National Association of Federally-Insured Credit Unions ([NAFCU](#)), in the large credit union category (\$250 million in assets and greater). Quevedo, along with the other winners in NAFCU's 2020 Annual Awards Competition, will be honored during NAFCU's Virtual Congressional Caucus, September 14-15.

“Alicia works tirelessly to fulfill Power Financial Credit Union's purpose of helping guide our members to better financial lives today and for generations to come. She is always willing to tackle any obstacle, even if it's outside her area of responsibility, if it will better the organization,” commented Allan Prindle, President and CEO. “The tremendous impact she has had, throughout her entire career, on the team at Power Financial Credit Union and our family of members cannot be overstated.”

Quevedo has dedicated over 32 years to serving the members of Power Financial Credit Union. Beginning as a branch teller, Quevedo has risen through the ranks, working in virtually every department of the Credit Union. In her current role as Chief Membership Officer, Quevedo oversees about a quarter of the team at Power Financial Credit Union, leading all operations related to creating a superior member experience including retail banking, digital banking, marketing and more. She also leads an array of community engagement and member outreach programs on behalf of Power Financial Credit Union ranging from financial literacy initiatives to corporate social responsibility endeavors.

This year's NAFCU Annual Awards Competition honored eight winners in total and was selected by a committee of credit union leaders. Nominees for CEO of the Year, Credit Union of the Year, Professional of the Year and Volunteer of the Year were judged in two categories: credit unions with assets of more than \$250 million and those with assets of \$250 million or less.

Annual Awards Competition winners will be celebrated during the conference and profiled in the November-December 2020 edition of The NAFCU Journal magazine.

### About Power Financial Credit Union

Serving the South Florida community for more than 65 years, Power Financial Credit Union is committed to helping guide its member-owners to better financial lives today and for generations to come. Power Financial Credit Union helps members achieve financial freedom by combining a superior member experience with personalized banking solutions, many with great rates, low to no fees and exclusive discounts, so members have more money to put toward their goals. Power Financial Credit Union's customized personal and business banking solutions including mortgages, home equity loans, checking, savings, CDs, money markets, IRAs, credit cards, auto loans, personal loans, business accounts, business loans, merchant services, investments, insurance products and more. Learn more: <https://www.powerfi.org>.



**Contact Information**

**Vinnie Fiordelisi**

vfiordelisi@powerfi.org

<http://https://www.powerfi.org>

+1 954-538-6245

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).