

## Power Financial Credit Union Launches Redesigned Website

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PEMBROKE PINES, Fla. ([PRWEB](#)) November 04, 2020 -- [Power Financial Credit Union](#) is excited to announce the launch of a newly redesigned website. The goal of the new site is to provide members and other visitors with an enhanced, more personalized online banking experience with a laser focus on fulfilling the Credit Union's purpose to help guide its member-owners to better financial lives today and for generations to come. To view the new site please visit [powerfi.org](https://www.powerfi.org).

Additionally, the website's new design will better reflect Power Financial Credit Union's vision for the future. The intuitive navigation, easy to access online banking login, and informative product pages will help members get the information they need quickly. The updated blog will provide educational content, interactive calculators and other resources to help put members in control of their financial health. And should a member ever need assistance, the interactive chat feature will connect them to a live advisor to answer their questions in real-time. In short, Power Financial Credit Union wanted to provide members and other website visitors with the same personalized banking solutions and superior member experience online that they would get if they visit one of its branches.

This isn't the end. The new website will continue to be enhanced and improved based on feedback from Power Financial Credit Union members.

“As our members' financial needs and how they access our services continue to rapidly evolve, we must keep pace and provide the most convenient, seamless experience possible — regardless of the channel,” commented Allan Prindle, President and CEO. “Power Financial Credit Union will continue to invest heavily in technology to provide the best possible banking experience for our members.”

### About Power Financial Credit Union

Serving the South Florida community for almost 70 years, Power Financial Credit Union is committed to helping guide its member-owners to better financial lives today and for generations to come. Power Financial Credit Union helps members achieve financial freedom by combining a superior member experience with personalized banking solutions, many with great rates, low to no fees and exclusive discounts, so members have more money to put toward their goals. Power Financial Credit Union's customized personal and business banking solutions including mortgages, home equity loans, checking, savings, CDs, money markets, IRAs, credit cards, auto loans, personal loans, business accounts, business loans, merchant services, investments and more. Learn more: <https://www.powerfi.org>.



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).