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**POWER FINANCIAL CREDIT UNION NAMED A 2017 TOP WORKPLACE
BY THE SUN SENTINEL NEWSPAPER**

PEMBROKE PINES, Fla. – (April 13, 2017) – Again for 2017, Power Financial Credit Union has been named a Top Workplace by the *Sun Sentinel*. Power Financial Credit Union also earned the honor in 2016. For 2017, the publication also ranked Power Financial Credit Union Number 1 in its Mid-Sized Employer Group

The Top Workplaces program was created to recognize companies that outperform peers by offering great working environments. By spotlighting the best business practices of the honorees, the *Sun Sentinel* believes other companies can be encouraged to work “better” as well. 2017 is the third year of the *Sun Sentinel*'s Top Workplaces program, which recognizes South Florida companies and organizations.

Being recognized as a great place to work has become second-nature for Power Financial Credit Union. The institution was named a *Credit Union Journal*'s “Best Credit Unions to Work For” in 2016, 2015 and 2014 – all three years the publication offered the award, and now has received *Sun Sentinel* Top Workplace honors two years running.

“*Welcome to the Family*’ is not just a slogan for Power Financial Credit Union, it’s a belief system and how we do business,” said President and Chief Executive Officer Allan M. Prindle. “We are extremely gratified to be recognized as a Top Workplace for a second consecutive year, but – again – it’s an honor that belongs to each and every one of our associates. **They** are the ones who make this a great place to work.”

The Top Workplaces award is based on surveys completed by thousands of employees at businesses, not-for-profits, and government agencies in Broward, Miami-Dade and Palm Beach counties. The *Sun Sentinel* then works with human resources consultant WorkplaceDynamics in Exton, Pa., to compile and rank the responses to determine Top Workplace winners.

“Research shows engaged employees lead to the most successful businesses,” Prindle noted. “We work to build social connections and align experiences with staff expectations on a daily basis. We’re gratified our employees embrace this culture, resulting in these workplace awards. Thanks to all our associates for making our ‘family’ environment a reality.”

About Power Financial Credit Union

Power Financial Credit Union is a community-based, member-owned financial institution that has been providing high-quality, family-based financial services to the South Florida community for 65 years. We Hear You. Respect You. And Treat You Like Family. Power Financial Credit Union, which has been awarded a 5-Star Rating from BauerFinancial, Inc., the nation's top bank rating service, was named a "Top Workplace" by South Florida's *Sun Sentinel* newspaper in 2017 and 2016, and, for a third consecutive year in 2016, one of *Credit Union Journal's* "Best Credit Unions to Work For."

Following its merger with Ryder System Federal Credit Union in October 2016, Power Financial Credit Union serves more than 35,000 members with combined total assets approaching \$650 million and six branches and eight ATMs throughout South Florida, along with an ATM in Alpharetta, GA. The institution offers all the advanced products, services and tools of large banks, but with a unique, personalized, family friendly, community-centered focus. It also provides extensive electronic services to members, with 90% of all transactions conducted outside its branches. Additional information is available at www.powerfi.org or by calling 800.548.5465.

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